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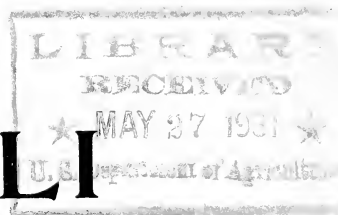


Recorded  
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"Bulbs, Flowers and Friends"

# GLADIOLI



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## F. M. PALMITER & SON

Hybridizers and Growers of

Gladioli, Peonies, Irises, Phlox

JANESVILLE, : WISCONSIN

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### List of Gladioli for 1924-1925

#### Two Wonderful Glads.

**Pola Negri**—Apricot with yellow lip. Ruffled, shading into rose and salmon on outer edges. One of the loveliest color combinations ever seen. The flowers on the spikes sometimes come irregular. It is a very heavy propagator. We especially recommend this variety, as all who have seen it have placed orders for it. 75c.

**Beatriz Michelena**—Peach red overlaid with fiery orange. A thin ruby stripe through lower petals surrounded with white speckles. Large flowers, with a large amount of flowers open at one time, same of very lasting quality. This variety is perfect in every detail and a masterpiece in Gladioli. \$3.00.

#### Our Own Introductions

We have decided to put three of our own seedlings on the market this year, as follows:

**Pink Art**—Rose Salmon, sprinkling of Rose Madder. Creamy yellow throat. Daintily ruffled, with beautiful waxy appearance. Four or five open at one time, and comparing it with all other varieties we have grown, find it surpasses them all in keeping qualities which make it very desirable as a florist's variety and a cut flower for the home. Price 50c. Only one to a person.

**Highland**—Base, cream, blushed with Mauve pink. Lemon yellow throat, lower petals striped with carmine. Strong growth with large wide open flowers. Price 50c. Only one to a person.

**Henna**—Base rich salmon overlaid with copper bronze. Lemon yellow throat. Crimson blotch on lower petal set on lemon yellow. Strong growth flowers slightly hooded with beautiful mauve stamens. Price \$1.00. Only one to a person.

NO ORDER ACCEPTED UNDER \$1.00.

## Standard Varieties

	Each	Dozen
America—Most popular light pink in the world.....	\$.05	\$ .50
Autumn Queen—Creamy white, beautifully blended with Rose .....	.10	1.00
Anna Eberius—Dark, velvety Nell Rose throat deeper....	.20	2.00
Baron Hulot—Clear, dark violet blue.....	.10	1.00
Bertrex—(Austin.)—White with lilac lines in throat.....	.10	1.00
Byron L. Smith—Most refined lavender.....	.20	2.00
Beacon Flame—Scarlet Vermilion.....	.15	1.50
Crackerjack—A fine large red, yellow throat.....	.05	.50
Crystal White—Pure white with purple markings in throat .....	.05	.50
Charlemagne—Sunrise-red, flaked darker.....	.10	1.00
Chateau Thierry—Bright cerise, red blotch on lower petals .....	.15	1.50
Crimson Glow—A perfect scarlet of a deep tone.....	.20	2.00
Carmen Sylva—(P.) Pure snow-white.....	.25	2.50
David Starr Jordan—Immense flame color.....	.20	2.00
Dick—Unsurpassed beautiful blue. Dark velvet blotch in center .....	.10	1.00
“Diener’s American Beauty”—Brilliant American Beauty color .....	.50	5.00
Distinction—Tall, large blooms of dark maroon. Fine..	.25	2.50
E. J. Shaylor—Pure deep rose pink.....	.25	2.50
Elf—Lemon yellow when in bud; fully open snow white	.40	3.75
Elizabeth Gerberding—Shell pink, speckled center of ruby .....	.15	1.50
Evelyn Kirtland—A beautiful shade of rosy pink, darker at center.....	.10	1.00
Europa—Large round flowers of the purest white.....	.10	1.00
Empress of India—Very deep red, almost black.....	.10	1.00
Early Snowflake—The earliest good white, large, showy	.15	1.50
Elora—Creamy white with rich cream throat, very early	.10	1.00
Fairfax—Tall with large magenta blooms.....	.15	1.50
Flora—Beautiful golden yellow, large, pure flowers.....	.20	2.00
Frank J. Symmes—Salmon rose pink, with red center. Ruffled .....	.20	2.00
Glendale—Beautiful dark magenta, an entirely new color in Gladioli.....	.50	5.00
Gold Drop—Very fine deep yellow, beautifully ruffled...	.25	2.50
Golden King—Bright golden yellow with deep crimson throat .....	.10	1.00
Goliath—Purplish Maroon. Extra fine. Large flowered	.10	1.00
Gold—A new, rich golden yellow variety. Pure golden yellow .....	.75	7.50
Gretchen Zang—Beautiful, soft melting shade of pink....	.10	1.00
Halley—The Early. Delicate salmon pink, tinged rose..	.05	.50
Hubertus—Fine blue and mauve.....	.10	1.00
Herada—An intense phlox color, shaded pure purple.....	.10	1.00
Illinois—Apple blossom pink.....	.05	.50
Jack London—Light salmon, with brilliant orange flame	.20	2.00
John M. Coulter—Rich dark shades of red, ruffled.....	.20	2.00
Loveliness—Color—a clear cream-tinted sulfrano pink..	.10	1.00
Le Marechal Foch—A shade brighter than America.....	.10	1.00
Louise—The fine new lavender Gladiolus; very large....	.25	2.50
Maiden Blush—Delicate shade of blush pink.....	.10	1.00
Mary S. Burke—Canary yellow, overlaid with apricot....	.35	3.50
Minnesota—Strong grower and early, pale cream.....	.05	.50
Mohawk—Most beautiful Parti-colored red ever intro- duced .....	.15	1.50
Mrs. Cothran—Crushed strawberry and ashes of roses..	.25	2.50

Medium sized bulbs, that will bloom the same summer, of any of  
the above varieties at **One-Half the Above Prices.**

	Each	Dozen
Mrs. Dr. Norton—White, shading to soft pink at edge....	.20	2.00
Mrs. Francis King—Beautiful light scarlet, flowers very large .....	.05	.50
Mrs. F. Pendleton—Delicate pink, blood red blotch.....	.10	1.00
Mary Fennell—Beautiful light lavender flowers.....	.10	1.00
Mrs. H. E. Bothin—Flesh-salmon pink, flame scarlet center .....	.25	2.50
Mrs. Rudolph Spreckles—Cream pink with old rose stripes .....	.50	5.00
Mrs. William Kent—Light fawn to light ashes of roses	.25	2.50
Niagara—Cream color, with carmine splashing in the throat .....	.10	1.00
Orange Glory—Grand orange colored, with beautiful lighter throat .....	.25	2.50
Pink Beauty—Extra early. Pink, with long spike and stem .....	.05	.50
Panama—Deep rose pink. A seedling of America.....	.10	1.00
Peace—The Feathered White.....	.10	1.00
Pink Perfection—A true apple blossom pink.....	.10	1.00
Prince of Wales—A new salmon variety.....	.10	1.00
Pink Wonder—The most wonderful pink gladiolus.....	.50	5.00
Red Emperor—A pure, deep, scarlet, immense flowers...\$	.15	\$1.50
1910 Rose—Pure rose pink, white central line lower petals .....	.10	1.00
Rosh Ash—Old rose blended ashes of roses.....	.35	3.50
Rose Glory—Extra fine, large ruffled rose pink.....	.25	2.50
Rose Wells—Wide open blooms of pale rose.....	.10	1.00
Sumner—Mauve lilac with lighter throat.....	.10	1.00
Schwabon—Robust grower. Soft sulphur yellow.....	.10	1.00
Sarah Lillie—Reddish-lavender; throat ruby.....	.10	1.00
Scarlano (1917)—Light, bright orange-red .....	.15	1.50
Scarlet Princeps—Six or more massive "Princeps" like blooms .....	.15	1.50
Soliel D'or—Salmon shading to orange and gold.....	.10	1.00
Thomas T. Kent—Rose-pink with ruby center of each petal .....	.25	2.50
Willy Wigman—Creamy white, crimson blotch on lower petals .....	.05	.50
War—Has become noted as a leading red.....	.10	1.00
Wisconsin—Pure white, with Burgundy stripe on lower petals .....	.10	1.00
White Glory—A gorgeous pure white iris-blue throat... .	.25	2.50
White Wonder—(Kemp) A wonder among the whites....	.50	5.00
Willis E. Fryer—Massive deep violet, beautiful throat... .	.50	5.00
Yellow Hammer—Pure yellow, good sized.....	.05	.50

Medium sized bulbs, that will bloom the same summer of any of the above varieties at **One-Half the Above Prices**

### Special Bargains

40 bulbs, XX mixture.....	\$1.00
25 bulbs, our selection, standard varieties.....	1.00
25 bulbs, our selection, all choice varieties.....	2.00

### See What \$2.00 Will Buy

We have an assortment of bulbs, made up of our 5 cent, 10 cent, 15 cent varieties and choice seedlings too near like named varieties already introduced. They are one inch down to one-half inch in size, according to variety, and if planted early and given good care should all bloom summer of 1925 and give you a wonderful lot of blossoms. We will send you prepaid 100 for \$2.00.

## PHLOX

25c each; \$2.50 per doz.

**Miss Lingard** (*Suffruticosa*)—Pure white; the earliest of all. Blooms all summer; good for cut flowers.

**Mrs. Jenkins**—A very free flowering early variety of medium height producing immense panicles of pure white flowers.

**Rhynstrom**—Beautiful rosy-pink color not unlike that of Paul Neyron rose. A good strong grower and very free flowering.

**Mrs. W. E. Freyer**—A vigorous white, late.

**B. Compte**—(Medium). Brilliant French-purple with crimson carmine shadings.

**R. P. Struthers**—Bright rosy-carmine, with claret-red eye.

**Coquelicot**—Fine pure scarlet. (Dwarf).

**Hyon**—Reddish pink.

**Siebold**—Orange scarlet, crimson center.

**Pink Beauty**—(Tall). An enormous spike of beautiful pale pink flowers; very fine.

**Richard Wallace**—(Dwarf). White, violet-carmine center.

**Champs Elysees**—Fine, rich crimson.

**Luster**—Light pink.

## TRITOMA, Everblooming Pfitzeri

One of the grandest bedding plants ever introduced. Equal to the Cannas for attractiveness. Usually bloom from July to frost, and will stand quite a hard frost and continue to bloom. Plants are perfectly hardy in open ground all winter south of Philadelphia; further north they must be protected or wintered in a cellar like the ordinary Tritoma. Just bury the roots in sand; nothing more is required. Should be planted out very early in spring, and will commence growth and bloom at once, growing larger and finer every day. It is fine for cutting and the beautiful long spikes will keep for some time in water. It always creates a sensation wherever shown. Strong plants. 50c each.

## DELPHINIUM

**Delphinium**—There is no hardy plant that will give more pleasure than the Delphinium, and none that has a longer period of bloom. They are every shade of blue imaginable, and unless it is a plant that has been divided there will be no two exactly alike.

Fall is the best time to plant them, but they can be planted in early spring, and all will bloom the first season. Strong plants, 25c each, \$2.50 per dozen.

# F. M. PALMITER & SON

## JANESVILLE, WISCONSIN